

Storytelling through Voice, Vision, and Performance



K.S.Shruthikalai

Creative Director

My Story

- I ignited my creative journey in my college cultural stage, captivating audiences with my passion for storytelling.
- I began as a journalist and VJ at YouTube channels— Chennai Express TV, Madras Movies, Andangaakka, Cinema Fantasy, Cinema World, Screenplay, and Dark Diamond.
- My career spans acting in films like Amma Unavagam and Kallum Karaiyum, dubbing work, and assistant directing on projects like Siren and Terms and Conditions.
- Guided by mentors into media by PRO Sakthi Saravanan, and direction into Director Raja Venkaiya I continue to grow both on and behind the camera.
- Currently, I serve as Associate Director on Dharani Rajendran's (Yaathisai Director) latest project, and represent leading brands.
- I'm passionate about inspiring others, creating meaningful stories, and paving my path as a visionary director.





ksshruthikalai



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Career Highlights

- Assistant Director for Siren (Kannada, 2023) under director Raja Rangaya — a crucial role in the direction team
- Dubbing Artist in Vasco Da Gama (Tamil, 2024 release)
- Acting & Assistant Direction in Terms and Conditions — portrayed Kaathu Karupu Kalai's pair; managed direction responsibilities except script
- Associate Director for Dharani Rajendran's second (unnamed) project — managing costume department, continuity, and foreign artist coordination (work in progress)
- Character Artist in Kallum Karaiyum as a mother — nominated for an award



Hosting and Media Presence

- Journalist and VJ roles at
- Hosting across all mentioned YouTube channels focused on cinema, entertainment, and culture:
 - Chennai Express TV, Madras Movies, Andangaakka, Cinema Fantasy, Cinema World, Screenplay, Dark Diamond
- Engaging digital presence and collaborations with brands





Skills and Expertise

- Assistant / Associate Director
- Emcee
- Video Jockey (VJ)
- Live Host
- Voice Over Artist
- Story Writer
- Scriptwriter
- Artist (Comedy or Character Artist)
- Faculty of Visual Communication Department





Awards and Recognition

Nominated for an award for mother character role in Kallum Karaikum


Recognized for leadership and key contributions in assistant directing and dubbing





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Get in Touch!

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